

NEWS RELEASE



Contact:

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Request for Coverage
May 6, 2016

REQUEST FOR COVERAGE ON FRIDAY, MAY 6TH AT 8:00 AM

WALK or ROLL your way to Main Plaza on May 6, 2016 for the 20th Annual Walk & Roll Rally

WHAT: **20th Annual Walk & Roll Rally** - an SA2020 certified awesome event that applauds residents who use active transportation in their daily routines as well as encourages others to consider what trips they could make by foot, bike, or bus.

WHO: **Marita Gavito**, Executive Director for Tech Bloc – Master of Ceremonies
Jeff Arndt, President/CEO for VIA Metropolitan Transit – Opening Remarks
Robert “Bob” Rivard, Director for *The Rivard Report* – Keynote Address
Nelson Wolff, Commissioner’s Court Judge for Bexar County– Closing Remarks

Bicycle Contest Judges

Alan E. Warrick, City Councilman, District 2
Shirley Gonzales, City Councilwoman, District 5
Winslow Swart, Chief Inspiration Officer at Winslow Consulting

Entertainment

Matt Kitchen, Musician
Cruz Ortiz, Artist (*screen printing commemorative spoke card designs and bandanas*)

WHEN/ Friday, May 6, 2016 at 8:00 AM
WHERE: Main Plaza in downtown San Antonio

WHY: The Walk & Roll Rally kicks off a full calendar of events in May, recognized since 1956 as National Bike Month, that offers opportunities for everyone in the Alamo Area to learn more about or share their love of walking and bicycling. Join an organized walk or bike ride to the rally point and enjoy free breakfast, door prizes that include free bikes, music by Matt Kitchen (<https://vimeo.com/144194849>), and a bicycle contest. We’re looking for the best **Throwback Bike** (vintage or classic), the **Sorriest Bike** (a clunker but must be rideable), and most inventive **Wild Card Bike** (decorated or custom, it’s your pick, surprise us). The goal of the rally is to encourage people in the region to change their travel patterns and adopt alternative modes of transportation such as walking, biking, or riding the bus.

MORE: **Bexar County Judge Nelson Wolff** will also lead a bike ride along the Mission Reach immediately following the rally.

To keep track of local bicycling and walking events going on during May or for Bicycle Contest Rules, please visit www.alamoareampo.org/walkandroll or contact the MPO's Bicycle and Pedestrian Transportation Planner, Allie Blazosky, at blazosky@alamoareampo.org or 210-230-6911.

About the Alamo Area MPO: The Alamo Area Metropolitan Planning Organization is responsible for a study area of almost 2 million residents who travel more than 50 million miles each day in Bexar, Comal, Guadalupe and a portion of Kendall Counties. Overseen by the 21 member Transportation Policy Board, comprised of elected and appointed officials, the Alamo Area MPO is one of approximately 400 MPOs across the country working to ensure a comprehensive, cooperative and continuous transportation planning process. For more information on the MPO, please visit our website at www.alamoareampo.org.

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